



April 29, 2013

To Whom It May Concern,

For the past 2 years we have used Umbrella Company to help build one of the most powerful mobile marketing tracking and analytics tools on the market. This tool has been critical in our continued growth and the success of our business.

The team at Umbrella are easy to work with and add value far beyond the code they produce. They took the proper time to understand the full scope of the project including the business objectives. We worked together to wire frame the entire application. The best part was that during this process it was more like a partnership with constructive feedback and questions that yielded new features and a more streamlined product.

Our original project was built by Umbrella using LAMP and Codeignitor framework to quickly deploy the original version of our platform. As our user base and needs grew we have since switched to Node.js and NoSQL using Cassandra to help make our application much more scalable. The ease and speed of which Umbrella was able to make the transition was nothing less than spectacular.

If your business requires a team of professional dedicated web developers who will act as a partner to help grow your business, then Umbrella is the right choice. We highly recommend them for any project where you need to trust in your development team to make the right decisions without handholding. It was a pleasure to work with Umbrella and we will continue to work with them for the foreseeable future.

Sincerely,

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