

THE PROJECT

Development & UI/UX Design for Mobile Payment Startup

 Development, UI/UX Design

 Less than \$10,000

 January 2021

Project summary:

Umbrella IT created a UI/UX design and a prototype for a mobile payments startup's app. The client will use the deliverables for app development and sales.

THE REVIEW

"They took our ideas and made decisions without us micro-managing all minor details."

MAR 29, 2021

5.0 

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

Feedback summary:

Umbrella IT produced a great and efficient prototype. The client found it easier to develop their app. Moreover, their workflow was highly effective and communication was clear and consistent.

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THE REVIEWER

**Co-Founder,
Mobile Payment
Agency**



 Financial Services

 1-10 Employees

 New York, New York

 Online Review 

 Verified

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BACKGROUND

Please describe your company and your position there.

I am the co-founder of a new mobile payments app

OPPORTUNITY / CHALLENGE

For what projects/services did your company hire Umbrella IT?

The first UI/UX design of our app, including a working prototype we can use in our app development and initial sales

What were your goals for this project?

Create a working prototype using the ideas we had, in a visually appealing version of the app that could be used by our app developers to build the front-end

SOLUTION

How did you select Umbrella IT?

Via Upwork

Describe the project in detail.

We had an initial phone call with Umbrella to review the project and scope of work. After deciding it was a good fit, we had a few calls with their team to discuss what we wanted and were looking for. Once started, we had daily check in via Slack to follow the status of the project and make any changes or ask questions on the fly

What was the team composition?

One project manager and one to two designers

RESULTS & FEEDBACK

Can you share any outcomes from the project that demonstrate progress or success?

The prototype is very good and has been very useful in our initial sales meetings, with good customer feedback. Our app developer also noted that it will make it easy for him to develop the app using the components provided by Umbrella

How effective was the workflow between your team and theirs?

Very effective. Communication was clear and consistent via Slack and video calls were made available when necessary

What did you find most impressive about this company?

Quick response times. They took our ideas and made decisions without us micro-managing all minor details. Anything that was a question or concern was presented, but we didn't have to go back and forth on every detail - their self initiative was the best part.

Are there any areas for improvement?

Making it easier for us to modify the prototype after the project was complete would be nice, but otherwise very good!